

## Media Release Opt-Out Form

**This is an Opt-Out form.** Parents/Guardians who wish to opt-in do not need to return this form.

Dear Parents/Guardians,

Promoting the activities and accomplishments of Gehlen Catholic students during the school year provides our community with an opportunity to see and hear about the great things taking place in our school building. This media release applies to external public relations and marketing efforts including:

- Social media posts: Facebook, Instagram, and YouTube
- Pre-arranged media visits to schools and classrooms
- School website
- Jay Talk Alumni Mailer
- Press releases to local media outlets
- Printed materials
- Video, photos, and applicable information about the students who participate in extracurricular activities

If you **DO NOT** wish to give permission for your child to be included in external public relations/marketing efforts, **please check the following box and return this form to the main office.** You do not need to return this form if you wish to allow your child to participate in promotional efforts.

- I do not wish for my student to be included in any promotional efforts, nor do I wish for him/her to be photographed and/or videotaped.

If you change your mind, please contact the school.

**Student Name(s):** \_\_\_\_\_

**Parent/Guardian Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_